

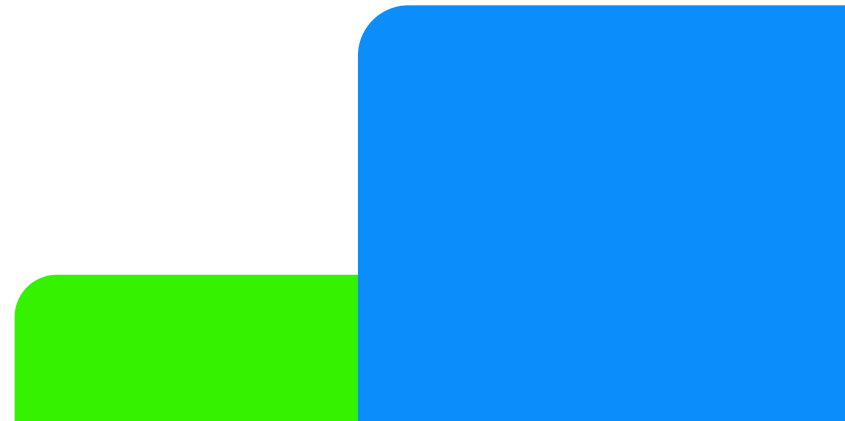
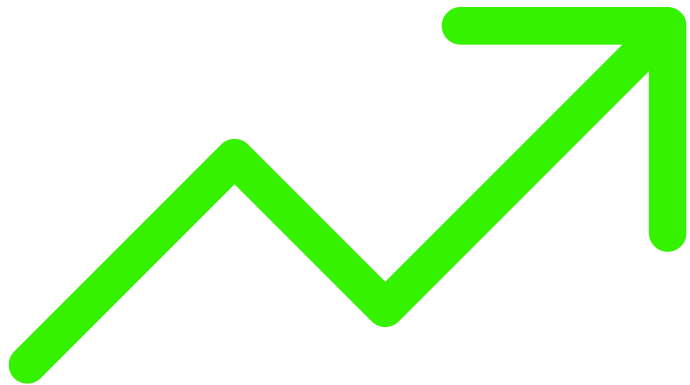
AirPlus

Next-level event payment care ↗

How a pharmaceutical
company made MICE events part
of their finance formula.



From an event planning formula with flaws ...



A multitude of events throughout the year without a clear management process to guide the MICE (Meetings, Incentives, Conferences, and Exhibitions) planning, payment and cost allocation.

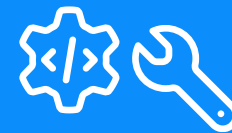


Budgeting for these events was challenging, primarily due to the lack of a mechanism to forecast future event costs.



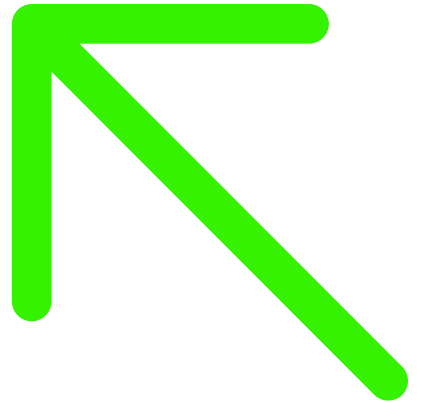
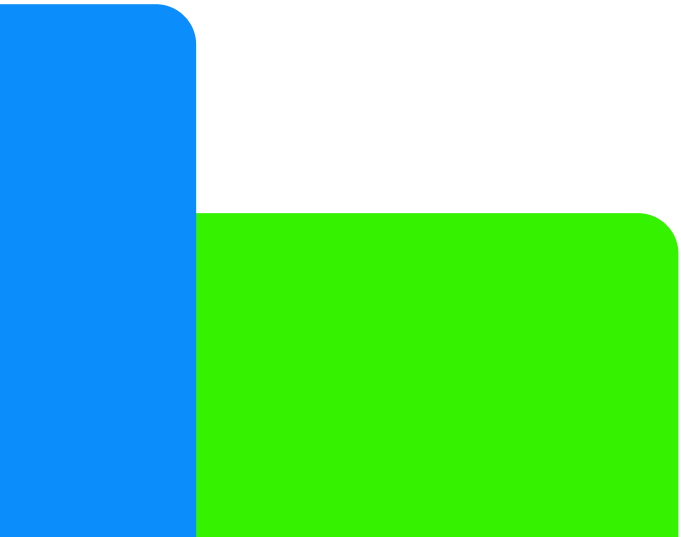
Each payment was associated with **an unnecessarily high administrative burden and low transaction traceability**, making budget monitoring or forecasting a daunting experience.





The situation needed a complete overhaul with a fresh perspective on the payment approval process.

... to a flawless
future-proof event
payment process!





With the AirPlus treatment for success:



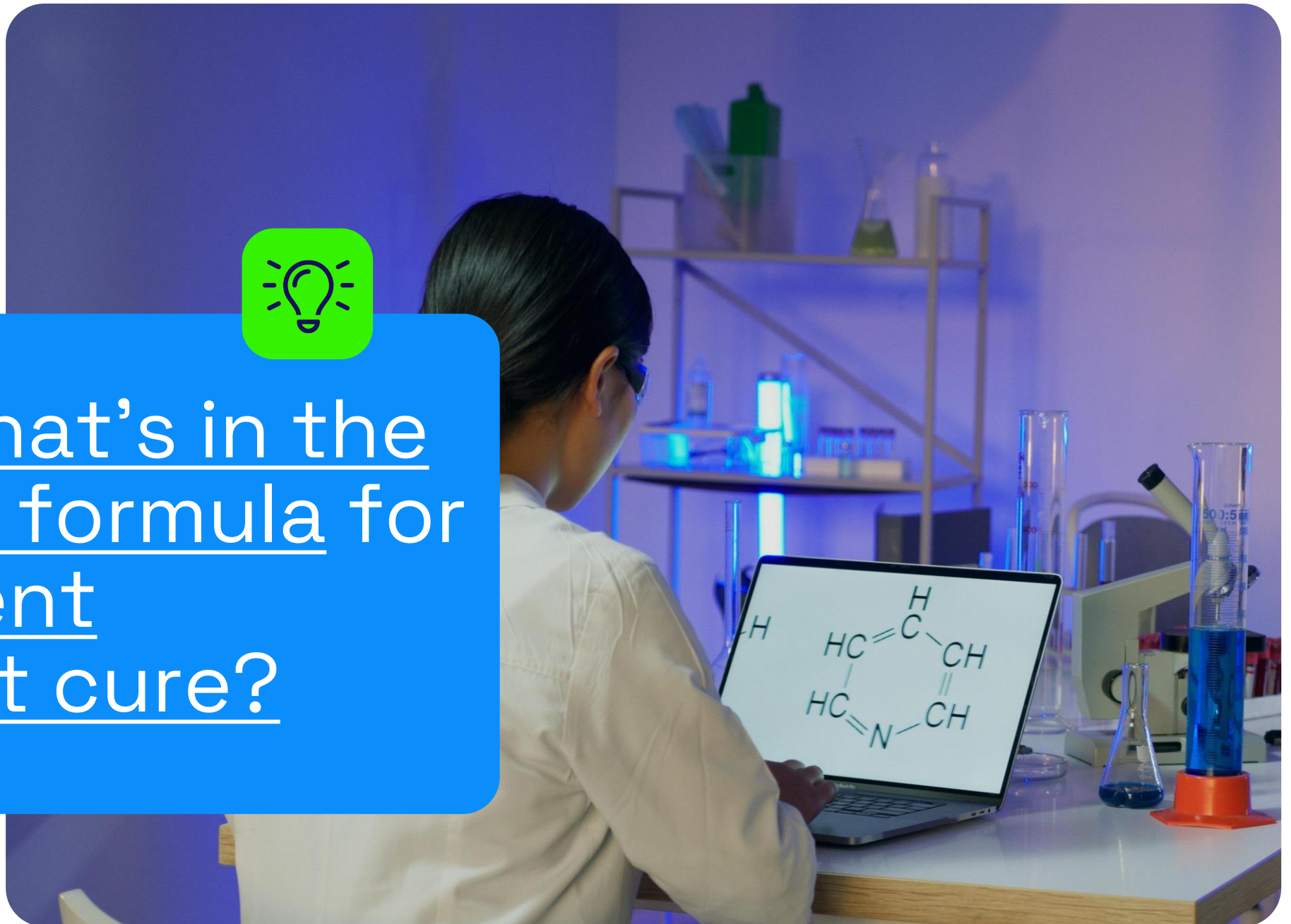
One centralized event booking platform for the organization and payment of all pharmaceutical events and congresses.



Multiple AirPlus solutions integrated in the event booking platform, bringing transparency and cost control, enabling simple reconciliation and smart reporting for optiMICEd expense forecasting.



... but what's in the
solution formula for
that event
payment cure?

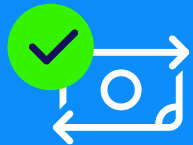




Thanks to the Company Account integrated into the event booking platform, all events can be booked from the platform.



You can use AirPlus Virtual Cards on the Mastercard® network integrated into the event booking platform to secure the venue reservation.



With the AirPlus payment solutions, suppliers are paid directly while you are only charged at the end of the AirPlus statement billing cycle.



For last-minute on-site purchases by the event planner, such as flowers, additional catering, cleaning, etc., the Office Card (aka Event Card) ensures centralized and secure payments with all vendors that accept Mastercard®.



The Office Card can be easily used from the mobile wallet.



Each transaction with the various centralized AirPlus payment solutions carries important billing details and expense data, bringing effortless reconciliation and detailed reporting while seamlessly integrated into your ERP system.

One-stop success: All benefits in a single AirPlus pill

Finance and Treasury teams can track transactions and billing data in the AirPlus Portal 24/7.

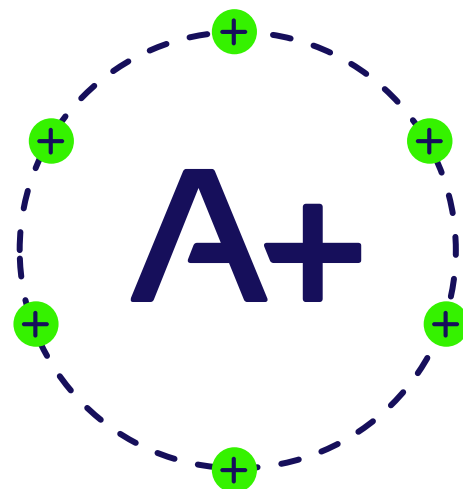
The AirPlus Virtual Cards Mastercard® product for securing the venue is generated on the platform based on parameters like budget, validation period, and billing info.

The approval process is set up on the client's event booking platform, enabling efficient event planning.

This process provides transaction transparency, optimizing expense visibility and budget evaluation for simple reconciliation and smart reporting.

Confirmed bookings are settled via the AirPlus Company Account as another integrated payment solution on the platform.

AirPlus delivers consolidated event transaction and billing data feeding the ERP system.



#OptiMICE!

Are you interested
in our payment
solutions to organize
your next-level
event experience?

[Click here and contact us](#)

