

10 good reasons for AirPlus Intelligence Data+

A new system here, another tool there. **But why choose Data+?**



The answer is as simple as it is smart: Data+ is the powerful data extraction module of AirPlus' state-of-the-art B2B reporting platform, AirPlus Intelligence. A cutting-edge data analytics platform where innovation meets precision and expertise drives transformative solutions. Dive deep into your corporate data and customize, extract and deliver it the best way possible.

In a nutshell: Data+ is the perfect solution for high granularity data analysis.

But there are many more reasons to add AirPlus Intelligence Data+ to your business routine. Read on!

10 good reasons for the AirPlus Intelligence Data+ module

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Data to the detail

We have what no one else can provide: Benefit from the finegrained data quality for which AirPlus is renowned. Because often it is the details that make the difference. Whether microdata, data at transaction or company level or a global understanding of your payments - you will know all. Optimize your spending, monitor trends and improve your negotiation standpoint with Data+.

The next generation of data excellence with the maximum security standards

All of your company's and employees' data is in safe hands. You can rely on the most professional handling and processing of your data, whether it's your credit card data or our online product services: processing and dispatch are transparent and traceable at all times.

Real-time information

Keep track of your data at all times. Live data preview gives you real-time information at your fingertips.

Create, save and (do not) repeat

The Data+ Report Builder enables you to create new custom reports tailored to your specific needs. It also allows you to use your existing report templates.

Be smart and save your report configuration as a template and reuse it every time you need to create a report with the same configuration.

Integration of customized raw data downloads

Extract your raw data to upload it to your own Business Intelligence (BI) tool or prepare your personalized reports.

Flexible, scalable and automated

Personalize your data reports exactly the way you want. Save your settings and schedule the report to be delivered directly to your inbox.

7 Improved collaboration

Share the right information with the right people on a single platform. Share or unshare report templates or template groups with collaborators in your organization. Choose the role of each person you share your report templates or template groups with: Control who can view, edit and collaborate in defining each report.

Empower data-driven decisions with a deep-dive data management

Managing data can be a headache – with variables, graphs and different time periods. With Data+'s intuitive interface, you can easily configure your reports, visualize figures and encourage data-driven decisions. So you can focus on the results that matter, rather than spending valuable time collecting, collating and preparing your data.

Advanced filtering and data matching

Use advanced filtering options to select multiple attributes and try customizing your filters for values. Switch between different dimensions, such as organizational or geographic report scopes. The Data+ Report Builder allows you to add new variables and incorporate them into your reports at a later date. You can also create reconciliation rules to reconcile data between consolidation units at a more granular level.

Your structured data whenever, wherever

Cut through the data clutter to get more accurate and meaningful reports: Data+ simplifies and coordinates data processing on any scale with speed, efficiency and reliability - all with a high level of user-friendliness. Wherever you are in the world: Measure performance, spot trends and make informed, long-term strategic decisions based on your data.

Better data, better business. With AirPlus Intelligence Data+.

Do you have any questions?

Do not hesitate to contact us! We are happy to advise you.

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